

Client: Yes for Buses Campaign 2016
 Product:
 Campaign: Addition 1

Station Order

Media Specialists
 PO Box 8631
 Spokane, WA 99203
 509-448-3717

Rev #: 2
 Flight From: 10/12/2016 to 11/06/2016

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Debbie Leslie
 Sweeps: Share Nov 2015 -> HUT/PUT Nov 15

Market: SPOKANE
 Station: KAYU
 Station Contact: Tom Holcomb

Actg. Order No.: 1205
 WS Order No.: 8856
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross					Total Spots	DMA P 50+ (R)
				Rate/ Total	Oct 10	Oct 17	Oct 24	Oct 31		
1	-----Su 06:00P-09:00P	SP 30	WLD SERIES GM5	\$1,400.00 \$1,400.00	*	*	1	*	1	4.2 \$333.33
2	-T--FSSu 06:00P-09:00P	SP 30	PRE WLD SERIES	\$100.00 \$400.00	*	*	3	1	4	3.4 \$29.41
				\$1,800.00	*	*	4	1	5	

14.4
 3.4

Monthly Totals				
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Oct	4	14.4	\$1,700.00	\$118.06
Nov	1	3.4	\$100.00	\$29.41
	5	17.8	\$1,800.00	\$101.12

Comments

Station Remarks:

This is an addition to the "Yes for Buses" Campaign.....you can use the spot you are currently running for this campaign. I will be dropping off a check for this addition this afternoon. Please give me a call with any questions. Thanks!

Debbie Leslie

Media Specialists

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By:

Tom Holcomb